



Media Tenor celebrates 20 years of accomplished research, partnerships and publications which continue to create benchmarks and indexes as leading indicators of social change.

Participation in a research project on the relation between media information and financial stability in the banking sector (University of Hamburg, Bundesbank).

Economist rating based on their performance regarding media communication, political advisory and academic research in partnership with the Frankfurter Allgemeine Zeitung launches.

Prof. Schwalbach (Humboldt University) confirms correlation of Media Tenor research to elite polls. Back testing of Media Tenor signals on Dow Jones Sustainability Index companies outperformed the market and leads to first Media Signal Driven Fund hosted by the Investmentbank Method in London.